



**KERALA STATE HANDLOOM DEVELOPMENT  
CORPORATION LIMITED**  
**P.M. 32/249, THILLERI ROAD, KANNUR – 670 001**  
**Tel: 0497 2705038 Fax: 0497 2768497**

M-302/AD/2016-17/ 106

Dt. 01-07-2016

Expression of Interest (EOI) Invited

We propose to empanel INS accredited advertising firms as our releasing agent for next two years starting with August 2016 for release of our advertisement in Doordarshan, other Malayalam channels, newspapers published within the State and also from other States strictly as per the schedule given by us from time to time.

In the case of Doordarshan, the release of the Ad shall be direct so as to avail concessional rate and for such release, the empanelled advertising firm has to do the liaison work for which liaison charges may be claimed, if desire so.

Interested parties may send detailed package clearly stipulating the terms & Conditions in sealed cover super scribing "Quotation for the release of Ad", complete in all respects without any ambiguity. The quotations should reach us on or before 12.00 noon 18.07.2016

Management of the Corporation reserves the right to accept or reject any quotations received, solely at its discretion without assigning any reasons thereon.

Sd/-  
MANAGING DIRECTOR